

## Tim Magee's Beginning Nonprofit Video Production Script

1:56 minutes: 301 words

Good morning, Tim Magee here.

Welcome to my course on Beginning Nonprofit Video Production.

This short video lets you know about the course, but also represents an example of a 300 word, two minute video—exactly like we will be producing for your course project.

When I first began shooting videos I used a very simple set up and I learned a lot of practical things for beginners.

The first thing is that you do not need to invest a lot of money in equipment. If you have a point-and-shoot camera or a smartphone—you can get started right away—and add to your kit slowly over time.

The second thing was that after I shot my first video—it was hard to remember exactly what I did during the entire process. So I recommend taking careful notes and update them as your skill level improves. It's easy to forget little details.

Three: it saves a lot of time with future videos if you leave your video studio set up and ready to go. I find that I am more motivated to shoot a new video if I know that I can simply go into my studio, turn on the lights, and start recording. And—it's all ready and waiting for me in a small 4' x 8' space.

### **Let's get going! Over 6 weeks we will:**

- 1.** Write a 300 word video script,
- 2.** gather equipment,
- 3.** set up your studio,
- 4.** record your first video,
- 5.** edit the video and add it to your website,
- and 6,** promote it with a special newsletter to your subscribers.

Full course details are on this website.

I hope this course will be enjoyable for you and help you to help a greater number of people.

I look forward to working with you. Enjoy!

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