Good morning, Tim Magee here.

Welcome to my course on Beginning Nonprofit Video Production.

This short video lets you know about the course, but also represents an example of a 300 word, two minute video—exactly like we will be producing for your course project.

When I first began shooting videos I used a very simple set up and I learned a lot of practical things for beginners.

The first thing is that you do not need to invest a lot of money in equipment. If you have a point-and-shoot camera or a smartphone—you can get started right away—and add to your kit slowly over time.

The second thing was that after I shot my first video—it was hard to remember exactly what I did during the entire process. So I recommend taking careful notes and update them as your skill level improves. It’s easy to forget little details.

Three: it saves a lot of time with future videos if you leave your video studio set up and ready to go. I find that I am more motivated to shoot a new video if I know that I can simply go into my studio, turn on the lights, and start recording. And—it’s all ready and waiting for me in a small 4’ x 8’ space.

**Let’s get going! Over 6 weeks we will:**
- 1. Write a 300 word video script,
- 2. gather equipment,
- 3. set up your studio,
- 4. record your first video,
- 5. edit the video and add it to your website,
- and 6, promote it with a special newsletter to your subscribers.

Full course details are on this website.

I hope this course will be enjoyable for you and help you to help a greater number of people.

I look forward to working with you. Enjoy!

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